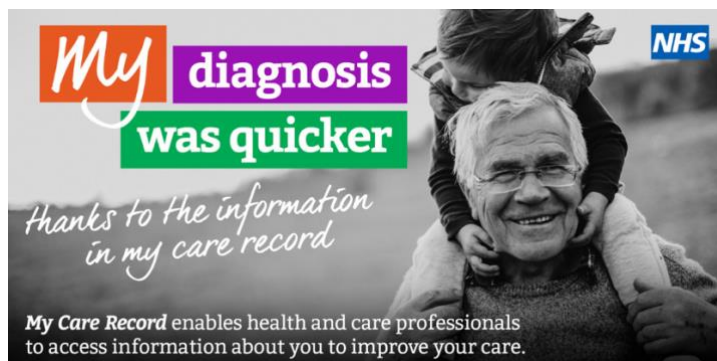




My Care Record **Social media messaging**

TWITTER

TWITTER 1 - Download image here: [**Twitter image - faster diagnosis**](#)



We are working with health and care organisations across the region to make sure joined-up information improves the care we provide. Find out more at www.mycarerecord.org.uk

TWITTER 2 - Image create by animation

ANIMATION LINK - <https://www.youtube.com/watch?v=MlqngdhkM4c>

My Care Record will help health and care professionals to access the information they need to deliver joined-up care. Learn more about our new approach www.mycarerecord.org.uk

TWITTER 3 - download image here: [**Twitter image - boy - no text**](#)



My Care Record: "Armed with better information, health and care professionals will be able to provide safer, more effective care for you and your family." See: www.mycarerecord.org.uk



TWITTER 4 - download image here: [Twitter image - lady](#)



My Care Record will help health and care professionals to access information to improve your care – even if they work for different services or in different locations. Learn more about the benefits: www.mycarerecord.org.uk

TWITTER 5 - download image here: [Twitter image - benefits](#)



When information is made available in a more joined-up way, health and care professionals can provide faster, more effective care for you and your family. Learn more about the benefits of My Care Record at www.mycarerecord.org.uk



FACEBOOK

FACEBOOK 1 - download image here: [FB - logo](#)



We are pleased to be working with health and care organisations across the region with an approach to safely and securely join up information. *My Care Record* enables health and care professionals to access information about you to improve your care.

This means that health and care professionals will be able to view records about your care held by other services. For example, a hospital doctor, community nurse or social worker involved in your care could see the information they need from your GP record.

Find out more at: www.mycarerecord.org.uk

FACEBOOK 2: (IMAGE GENERATED BY ANIMATION)

ANIMATION LINK - <https://www.youtube.com/watch?v=MIqnghdkM4c>

This video explains our approach to improving care by joining up information. *My Care Record* will enable health and care professionals in our region to access the information they need to care for you.

Over time it will mean that you will not have to repeat your story. The right professional at the right time will have access to information such as test results and medication, to help make the best decisions about your care.

Learn more about the benefits at www.mycarerecord.org.uk

FACEBOOK 3- download image here: **Facebook image - boy**



My Care Record is our approach to improving care by joining up health and care information.

Your GP, hospital, community health, mental health and social care teams may all hold records about your care separately. Often, only health and care professionals within the same organisation can see this information. This means it can be difficult for them to work together to deliver the best care.

When information is made available in a more joined-up way, health and care professionals can provide faster, more effective care for you and your family. See www.mycarerecord.org.uk for more information.

FACEBOOK 4: (Facebook image - benefits)



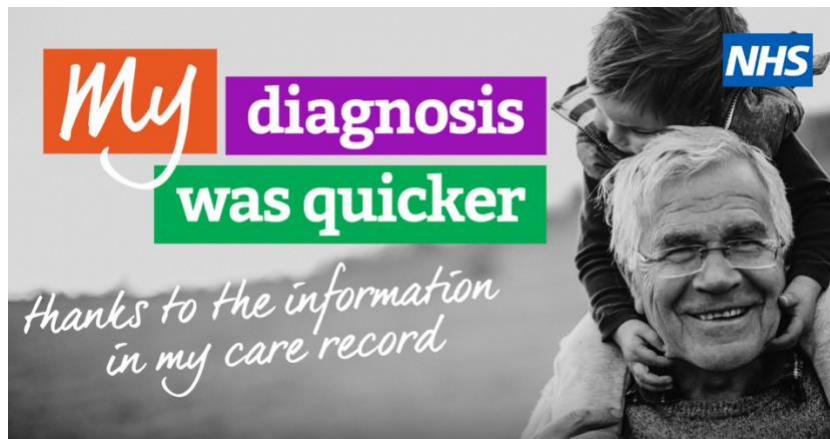
We are part of an approach called *My Care Record* which enables the professionals caring for you to access the information that is needed for your care.

Wherever possible, *My Care Record* will enable the health and care professionals helping you to access the information they need - even if they work for different organisations or in a different location.

This will bring significant benefits including faster diagnosis and treatment, fewer unnecessary tests and more time to spend on clinical care.

Find out more at www.mycarerecord.org.uk

FACEBOOK 5: (Facebook image - faster diagnosis)



My Care Record enables health and care professionals to access the information they need to look after you, even if they work for different organisations or in different locations.

The approach will help GPs, ambulance staff, nurses, physiotherapists, social workers, and hospital specialists – to view your health and care information as one record.

Over time, it will mean they will be able to see all the information they need, such as test results, to help you when you need it. It will mean that you do not have to repeat your story. As well as saving you time, it will create safer, more effective care for you and your family.

Find out more at: www.mycarerecord.org.uk.